

SIGVARIS Offers Seminar on Venous Disease, Compression Therapy & DVT Prevention at Medtrade

SIGVARIS, the global leader in compression therapy and DVT prevention advocate, has teamed up with Medtrade for an educational course for home medical equipment suppliers.

PEACHTREE CITY, GA. – SIGVARIS (www.sigvarisusa.com) is partnering with Medtrade, the largest event in the home medical equipment industry, to offer home medical equipment providers the opportunity to become SIGVARIS Certified Fitters of compression therapy products and expand their knowledge relating to venous disorders.

SIGVARIS' pre-show seminar will take place on Monday, **Oct. 24** from **8 a.m. to 4:30 p.m.** at the **Georgia World Congress Center in Atlanta**. Topics include the anatomy of the venous system, venous disorders and treatments, varicose veins, chronic venous insufficiency, DVT, handling physician prescriptions and compression therapy. There is also a discussion about how to increase the compression business in the attendee's store.

"The information I learned from attending SIGVARIS' one-day course was unbelievable. I wish I would have attended it a year ago," says Michele Smith, a SIGVARIS Certified Fitter from SAV-On Phil's Pharmacy in Mount Clemens, Mich. who attended a seminar earlier this year. "The course was really interesting, and I learned a lot about DVT prevention, how to properly fit patients and other useful information that I'll be able to pass on to patients. I would recommend this course to everyone."

Those interested in the pre-show seminar may **register online at** <u>www.medtrade.com</u> **by Oct. 23**. The pre-show is part of the annual Medtrade Fall event. The cost to attend is \$99 and those that attend should use the **promo code SIGV11 by Oct. 23** to receive the special pricing. For specific questions about the SIGVARIS session or other upcoming fitter seminars, contact SIGVARIS' event coordinator at crystal.samples@sigvaris.com.

SIGVARIS' Venous Disorders and Compression Therapy Seminar meets criteria for accreditation through the American Board for Certification in Orthotics, Prosthetics and Pedorthics (ABC) for 7.25 CEU's and the Board of Certification/Accreditation International (BOC) for 6.75 CPE's.

"We have held a pre-show seminar in conjunction with Medtrade for more than four years, and our customers have both benefited and appreciated having the two events coincide," says Judith Brannan, Medical Affairs & Education Manager in the United States. "Home medical equipment providers find great value in becoming certified fitters because it gives referring physicians confidence that their patients will be well taken care of."

About Nielsen Expositions: Medtrade and Medtrade Spring are produced by Nielsen Expositions. Nielsen Expositions is a leading marketing-focused provider of integrated information and sales and marketing solutions, helping businesses go to market more effectively and efficiently. For more information, please visit www.medtrade.com or www.nielsen.com.

About SIGVARIS:

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 50 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. Our US manufacturing plant is located in Peachtree City, GA. For more information, please visit www.sigvarisusa.com.